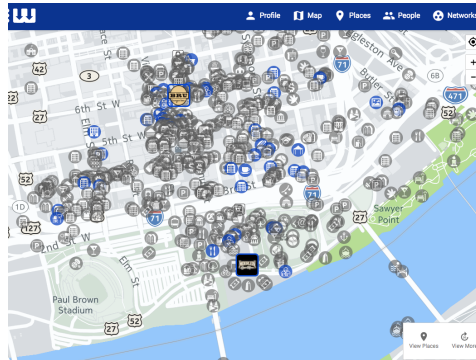




For Immediate Release



Jobseekers in the Cincinnati-Dayton Market Can Now “WorkHere”

Fast-growing GPS-enabled work-life social network launches local presence by sponsoring eX Cincy.

CINCINNATI, Ohio (May 8, 2017) - - For those who love the Queen City region and its many charms—the Reds, Skyline Chili and Graeter’s Ice Cream to name a few—it just got easier to find a job in their favorite hometowns. This week, fast-growing WorkHere, a company that connects workers and employers via smartphones, is launching its GPS-enabled work-life social network in the Cincinnati-Dayton metro area.

WorkHere has chosen the Summit on Employee Experience, [eX Cincy](#), as its official Ohio launch site. The summit, sponsored in part by WorkHere, takes place this Friday at the LPK Brand Innovation Center.

Although eX Cincy is WorkHere’s first official event in Cincinnati, the company is no stranger to the region. Of its 45,000 individual job-seeking app users, 3,000 live in Cincinnati and Dayton. WorkHere Chief Technology Officer Rick Wehrle predicts its user base to explode once locals find out how easy it is to find a highly desirable job close to home.

"We know from 20 years of building job search tools that location is the most important factor in where someone searches for and ultimately takes a job. Most people prefer to stay in their hometown, where they have family, friends and familiar places; and avoid the expense and hassle of moving," explained Wehrle. "Using WorkHere’s map-based app, users see exactly where the jobs are and can immediately access all the details."

"It’s like using Zillow to find a house. You can literally see right where the jobs are," he added.

WorkHere was founded by three veteran entrepreneurs who saw how little investment there was in human resources technology focused on helping people connect with jobs in manufacturing, tech, health care, and service industries. Surprisingly, these industry sectors still rely largely on website job postings, word of mouth and even signs in windows. The WorkHere app is free to jobseekers; employers pay for enhanced listings in WorkHere and for automated candidate engagement campaigns. Employer subscriptions also include unlimited job postings.

WorkHere has amassed nearly 50,000 job-seeking users since the company launched in April 2016—proof the founders’ vision is working. Wehrle says more explosive growth is imminent with the company’s expansion in Cincinnati-Dayton and other metropolitan areas.

"We expect to add 200-500 Cincinnati and Dayton WorkHere users a day as we go into summer and fall and people are looking for new and better positions. The convenience of job shopping on one’s mobile device, whenever and wherever you like, can’t be beat," said Wehrle.

The WorkHere app is available on Google Play, the iTunes App Store and www.WorkHere.com. Wehrle and other WorkHere representatives will be attending the eX Cincy and look forward to meeting attendees. Visit www.WorkHere.com for information.

Contact: Mike Seidle, (317) 759-4724, mike@workhere.com