



GREENBRIDGE

INTRODUCES



**A Managed Services Program
that Lets You Do You**

JULY 2021



EXECUTIVE SUMMARY

As the economy recovers from the pandemic, there is a race to meet customer demand.

The winner will take market share and be positioned to fuel further growth.

Many companies are struggling to hire the necessary labor to meet increasing demand.

Because of the pandemic, companies took actions to preserve capital, and in some cases, used capital reserves to finance operations.

Capital projects were put on hold. Now, it's

difficult to get the capital for projects to improve operations' productivity.

Greenbridge has the solution: GB+ is a new program to help companies acquire the equipment and tools to achieve their productivity goals with minimal capital outlay.

GB+ offers customers the ability to lease equipment which requires little capital and/or use capital in ways that will create a greater return for your company.



Leasing equipment has benefits over purchasing

- Allows capital to be deployed to create value
- Lowers up front capital needs
- Provides opportunity to upgrade and take advantage of new technology
- Transfers cost of maintenance to the provider
- Provides tax break¹ as operating lease costs can be deducted
- Reduces challenges and costs related to end-of-life disposal
- Eliminates need for external financing
- Makes budgeting predictable

Leasing is becoming more popular as 39% of businesses that acquired new equipment leased it compared to 17% in 2012.

Notes: 1. Leasing costs can be deducted as business expense



Helps Reduce Total Cost of Ownership

- Convenience
- One point of accountability for strap, parts and service
- Reduction in number of suppliers
- Improve total cost of ownership by leveraging total spend
- Access to parts depot
- Critical parts can be stored at your location on consignment reducing inventory costs and insuring uptime
- Prioritized service response
- Access to the most modern equipment
- Access to sustainable consumable supplies
- Leverage spend across products used to reduce total cost of ownership

For every \$1 of price there is typically between \$1 - \$8 of costs



Notes: 1.
PWC



Gives You Access to Greenbridge's Integrated Portfolio of Products + Services

Equipment



Hand + Automated Tools



Consumables

Strap, Cornerboard, Accessories

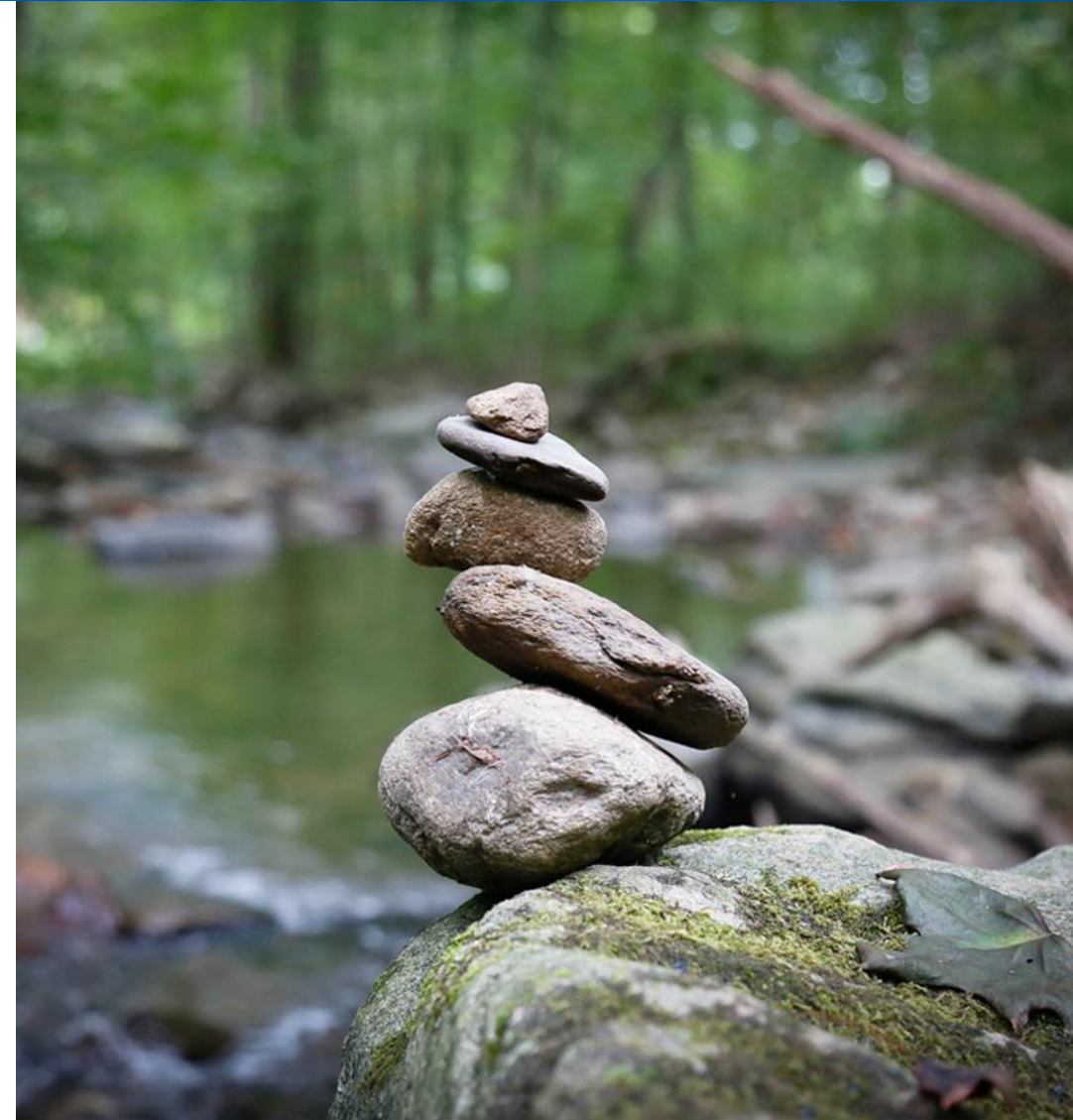


Plus Technical Support, Equipment Maintenance +

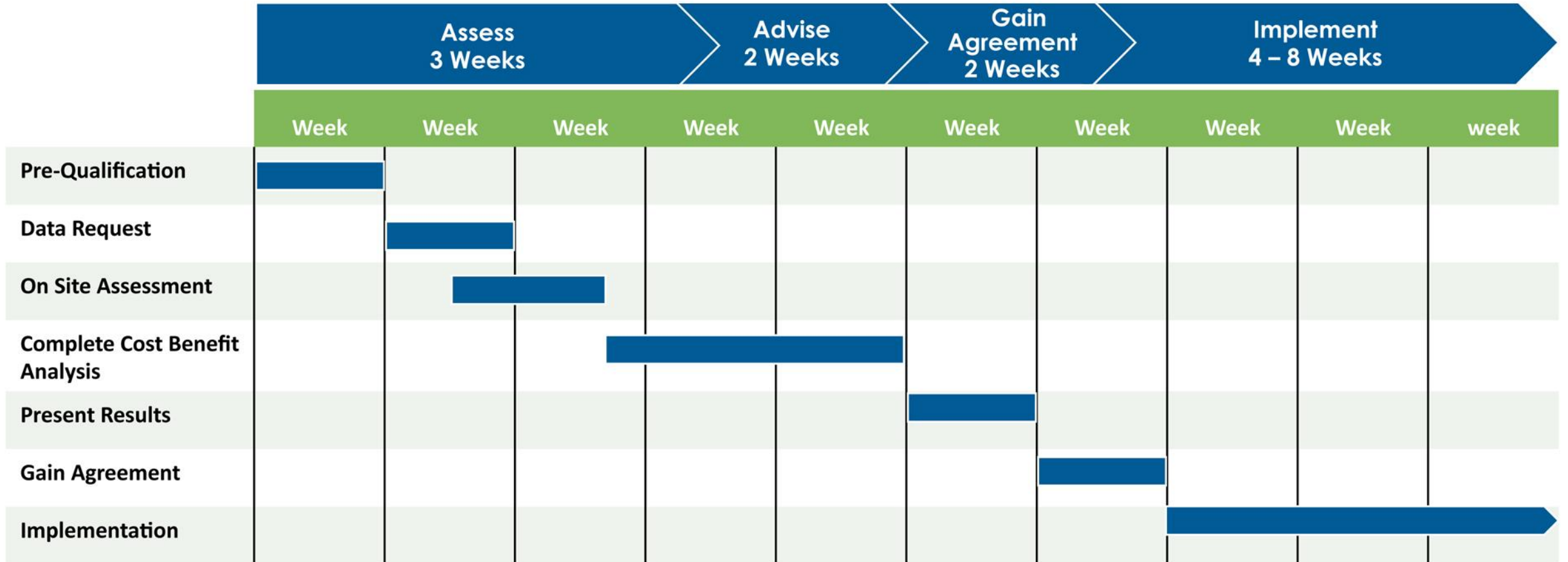


Also Supports Increased Sustainability

- Sustainability audits
- Reduce dependence on and cost of landfilling
- Implement recycling + reuse programs
- Greenbridge strap + cornerboard are 100% recyclable



NEXT STEPS





Any questions?

www.greenbridge.com



LETS YOU DO YOU!



HEADLINE HERE

Body copy here





HEADLINE HERE

Body copy here



HEADLINE HERE

Body copy here



HEADLINE HERE

Body copy here





HEADLINE HERE

Body copy here



HEADLINE HERE

Body copy here





HEADLINE HERE

Body copy here





HEADLINE HERE

Body copy here





**LETS YOU
DO YOU!**



GB+

**LETS YOU
DO YOU!**

G™ **GREENBRIDGE**

