

THRIVE[®]

**REAL ICE CREAM
REAL BENEFITS
COMPLETE NUTRITION**



Flavors include Creamy Vanilla, Fresh Strawberry, Simply Chocolate, and No Sugar Added Vanilla.

Preventing Unintended Weight Loss in High-Risk Geriatric Adults

Malnutrition is a pervasive problem in U.S. long-term care facilities and hospitals. Up to 65% of residents in extended care facilities experience malnutrition and unintended weight loss. Disease-related malnutrition triples mortality in hospital patients aged 65 years and above.

Causes of Weight Loss

- Changes in taste and smell
- Chronic or acute diseases
- Dehydration
- Dementia
- Dental problems
- Depression, anxiety and grief
- Dysphasia
- Elderly anorexia
- Increased nutritional needs
due to pressure or surgical wounds
- Inability to digest and absorb nutrients
- Medications

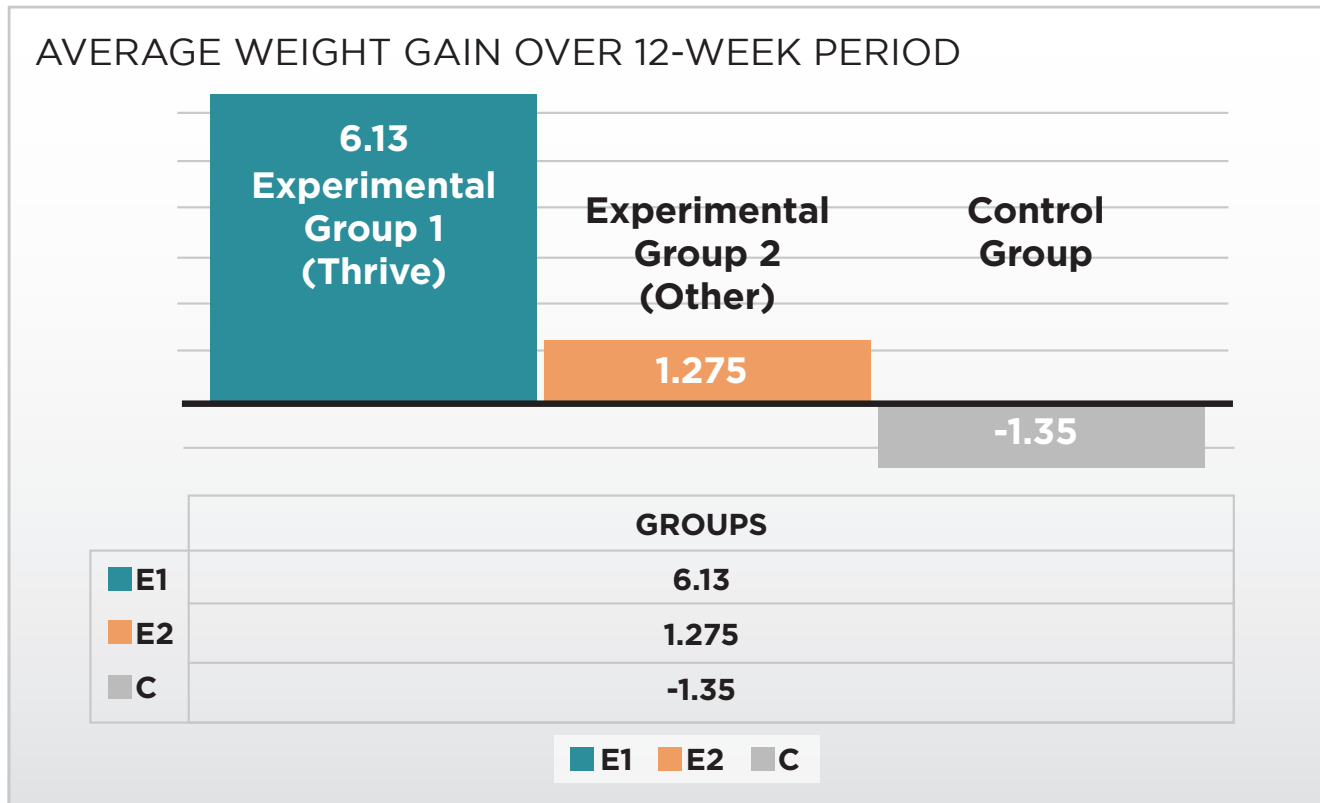
In 2015, Thrive commissioned a study* to evaluate the effectiveness of nutritional Thrive Ice Cream in preventing involuntary weight loss in high-risk geriatric patients age 75 or more. Thrive was compared to common supplements Medipass 2.0 and Magic Cup. Over the 12-week study, Experimental Group 1 received Thrive twice daily. Group 2 received Medpass/Magic Cup twice daily. The Control Group received no supplements. Participants were weighed weekly.

Participants on Thrive Ice Cream gained nearly five times the weight, averaging more than 6 pounds over the 12-week study. Those on other supplements averaged a weight gain of just 1.275 pounds over the same period. The Control Group lost weight.



* Lisa Trone, RDN, LD/N, of Nutritious Lifestyles, Inc.

THRIVE ICE CREAM OUTPERFORMS OTHER SUPPLEMENTS IN FIGHTING UNINTENDED WEIGHT LOSS



Why Is Thrive Effective? To be effective, fortified foods must meet the added nutritional needs of the patient, plus be appetizing, good tasting and well tolerated. Unappetizing food is unlikely to be consumed and is costly. Thrive Ice Cream is complete nutrition and has the flavor and texture patients/residents love so dietary compliance and nutrition delivered are high. **A product is not nutrition until it is consumed.**

Thrive Ice Cream: The Next Generation of Nutrition

Thrive Ice Cream has earned the status of the “Next Generation of Nutrition,” as its complete, balanced nutrition delivers results in a patient-preferred, great-tasting format. A six-ounce portion contains 270 calories, nine grams of high quality milk protein, six grams of natural soluble fiber, four strains of live active probiotics, and 24 vitamins and minerals. Available in six-ounce, single serve cups in four flavorful varieties - vanilla, chocolate, strawberry and no sugar added vanilla - Thrive is gluten free, low lactose and certified kosher. It melts to either a honey thick or nectar thick consistency depending on the flavor and is suitable for a majority of dysphagia patients.



For additional information or for a copy of the complete study, contact us:

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